# **REBECCA JEAN FRICK**

# the details.

2021 - PRESENT JACK MORTON WORLDWIDE

Creative Director

2016 - 2021 JACK MORTON WORLDWIDE Associate Creative Director

2013 - 2016 JACK MORTON WORLDWIDE Art Director

2011 - 2013

JACK MORTON WORLDWIDE Designer

#### 2011

**ORGANIC, INC.** Jr. Designer

#### 2010

MONGO UNIVERSITY Assistant Marketing Director

2007 - 2011

COLLEGE FOR CREATIVE STUDIES BFA Advertising Design

#### 2006

CRANBROOK ACADEMY OF ART Photography and Layout Studio

## how to get in touch.

- P 248.705.3881
- E RJFRICK@GMAIL.COM
- W REBECCAJEANFRICK.COM

# the big picture.

As a creative problem solver, I've helped some of the largest brands in the world reach their audiences in unique and disruptive ways. From B2B to B2C. I've touched brands in automotive (Chevy, Buick, Cadillac, GMC, OnStar, AAA), healthcare (Johnson & Johnson, Abbvie), technology (Hyland), personal care (Kimberly Clark), sports (esports, MLB, NFL, NHL, USSF, NASCAR, IMSA, NCAA) and entertainment (CMA, Disney) to name a few...

Creating content in a variety of mediums, my work can be seen in print, web, video, experiential, and everything in between. No matter the delivery method, my skills cover all the bases. From creative direction, to production, to design, art direction and copy, my attention to detail delivers incredible results.

Please reach out if you'd like to create something amazing.

### weapons of choice.

- × ILLUSTRATOR
- × INDESIGN
- X XD
- × ACROBAT
- × MICROSOFT OFFICE